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GLADIOLUS

of Select Varieties

1930



Offered by

Nathan Van De Car

Gladiolus Specialist

127 Strong Avenue

Syracuse, N. Y.

Member of
AMERICAN GLADIOLUS SOCIETY
EMPIRE STATE GLADIOLUS SOCIETY

For Bulbs in Mixed Colors
See Page 20

Foreword

AT THIS time I wish to thank my customers for their patronage and also for their many expressions of appreciation for the service extended to them. Please be assured that all future endeavors will be toward the continuation of my policy to supply a product of the very best quality with courteous and efficient service.

Each spring my entire stock of bulbs is carefully "treated" with a reliable fungicide. This insures a healthy growth of both foliage and bulbs. And I guarantee the stock offered to be of the best quality and free from disease.

I shall again offer bulbs in two sizes, i. e., $1\frac{1}{4}$ " and larger, and half-size bulbs which are $\frac{3}{4}$ " and larger. And I shall also offer cormels or bulblets. These are the small growths that are produced at the base of a bulb. Each variety of the *Gladiolus* is propagated by planting these bulblets, for they develop into small bulbs during the growing season.

Bulbs $1\frac{1}{4}$ " and larger will produce excellent large blooms that develop earlier than the flowers from smaller bulbs. This size will yield a few bulblets. The $\frac{3}{4}$ " size will produce somewhat smaller flowers which will open later in the season than those of the $1\frac{1}{4}$ " size. But the increase in bulblets produced is usually greater. If you desire large flowers, plant large bulbs. If you desire increase, plant the smaller size.

The bulblets, however, cannot be relied upon to produce flowers. Some sorts will bloom, but every variety will not. And I do not recommend the average gardener to plant them. Some varieties do not germinate well, so your attempts to grow them may be disappointing. Unless you are willing to speculate, do not purchase bulblets.

It is my intention to keep each variety TRUE TO NAME. And I use great care to prevent the possibility of a mixture. However, should any error occur, it will be promptly and cheerfully adjusted.

In the front portion of this booklet are listed the older or standard varieties. And following this section are the recent introductions and the novelties. If varieties are desired that do not appear in these lists, let me hear from you regarding them. I have many varieties in quantities insufficient to place in the general list, but possibly large enough to supply your requirements. And if I do not grow the particular sort in which you are interested, I shall be pleased to help you obtain it.

Hoping that I may be favored with your business, I am

Very truly yours,

February 15, 1930.

NATHAN VAN DE CAR.

TERMS OF SALE

BULBS of varieties in this list are offered subject to prior sale. And as some sorts are limited in quantity, it will be prudent to order NOW, and thus avoid disappointment. It is a good plan to name a second choice in your order, so if the first cannot be had, your second selection may be supplied. If I am sold out of a variety I will not substitute, but I will return your money unless advised otherwise.

Except where noted, one dozen bulbs or bulblets may be purchased for the price of ten; one-half dozen at the price of five. If you use *gladiolus* bulbs in larger quantities, or in other sizes than those quoted, prices can be arranged by correspondence.

All orders will be sent postpaid, and full cultural directions will accompany each. The bulbs will be packed and delivered for transportation with the greatest care. I cannot take the responsibility for damage caused during transit. In any such instance, a claim should be made to the carrier.

Customers wishing to send or import bulbs into Canada are required to secure a permit from the Destructive Insect and Pest Act Advisory Board of the Department of Agriculture, at Ottawa, Canada. Please forward the number of the permit with your order.

Please do not send an order for less than \$1.00. I appreciate small orders, but on orders for less than the above amount I lose money, and a firm must make money in order to remain in business.

This season I am offering stock discounts on all orders enclosing full cash payment. You may select, with two exceptions, stock of your own choice as follows: On orders from \$2.00 to \$5.00, select 5% of your order; from \$5.00 to \$20.00, select 10%; from \$20.00 to \$50.00, select 15%; and above \$50.00, select 20%. MOTHER MACHREE and CORONADO are not included in these discounts.

Get your friends and neighbors to combine their orders with yours, and send all in one order. You will then get a greater stock discount which can be divided as you like.

Please send cash with your order. Remittance by Postal Money Order, Bank Draft, or Certified Check is requested. If your order comes from outside the United States, please remit by draft drawn on a New York Bank or by an International order made out in American Money.

An order blank is enclosed for your convenience. Please write VERY PLAINLY. Thank you.

NOTE

I shall be glad to quote wholesale prices to the trade, and solicit correspondence regarding terms, etc. However, your business card must be enclosed or your letter must be written upon stationery bearing your letterhead.

TYPES

TO THOSE who are not familiar with the gladiolus, a word or two regarding types will be helpful. In this catalogue are listed four types, i. e., the Grandiflorus, the Primulinus, the Primulinus-Grandiflorus, and the Laciniated. And after the name of each variety is stated, in abbreviation, its type.

The Grandiflorus type comprises the large-flowered sorts with widely opened flowers produced on heavy, thick stems. The florets, generally speaking, grow closely together along the stem.

To the Primulinus type belong the smaller flowered sorts produced on slender, wiry stems. The florets are spaced farther apart, in proportion to their size, than those of the Grandiflorus type. And the formation of these florets is distinctive. The upper petal grows in such a manner as to extend over the lower part of the bloom in a graceful curve much resembling a cap or hood.

The Primulinus-Grandiflorus type possesses characteristics of both of the above mentioned types. It combines the size and dignity of the Grandiflorus with the graceful growth and beauty of the Primulinus.

The Laciniated type is a variation of the Primulinus type and is recognized by its formation. The flowers are small to medium in size and grow on slender, wiry stems. The petals of the flowers are generally narrow and pointed. And the edges of these petals are irregular, having notches and cuts or lacinations in their outline.

I am also listing one of the Species. This is one of the original wild gladiolus. And it is noted in the list by the letter "S" following the name.

Cultural Directions

Time of Planting. In the spring after danger of frost has passed and after the ground has become warm. This time will vary in different localities. One will be safe to plant at the time the petals fall from the fruit tree blossoms.

Location. A full exposure to the sun is best. It is not well to plant near buildings, under trees or shrubbery where they will be shaded. "Glads" may be planted in front of shrubbery, etc., if they are set far enough away so the roots of the shrubs will not rob the bulbs of the necessary moisture and nourishment.

Soil. Any soil that will produce vegetables, or a good growth of grass or weeds, will grow good "Glads." Work the soil to a depth of about eight inches until it is fine and mellow.

Fertilizer. Artificial fertilizers may be used if desired, but they should be used sparingly. Bone meal or a good potato fertilizer may be used. If stable manure is utilized, only that of WELL ROTTED character should be used. And all fertilizers should be thoroughly mixed with the soil.

Planting. Bulbs should be planted about four inches deep and from six to eight inches apart, depending upon the space available. If a succession of bloom is desired, plant the bulbs at intervals of one week to ten days apart, until about the middle of June.

Cultivation. Always keep the soil loose and broken about the plants. Never let a "crust" of baked soil form. As soon after each rain or artificial watering, as the ground can be worked, it should be cultivated with a hoe or narrow rake. This will break up the surface of the ground so a thin layer of loose, dry soil will form. This will retain the natural soil moisture and prevent the necessity of watering, except in the most prolonged dry spells. Weed growth should also be controlled by cultivation.

Watering. In a season of drought, watering is advisable. Do not sprinkle, but give the plants a very thorough soaking. If this is done the moisture is sure to reach the roots of the plants, and it will be found that one thorough watering each week will be sufficient.

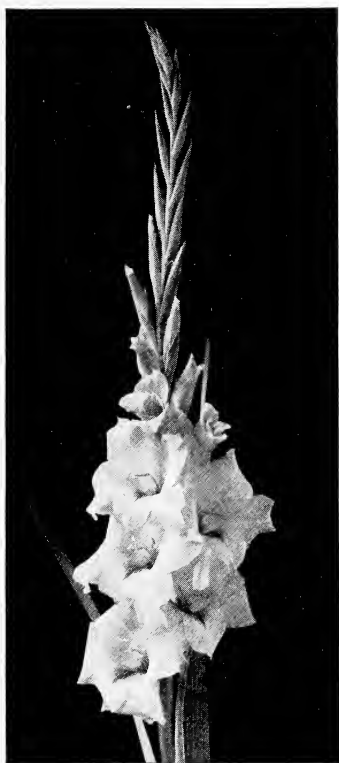
Feeding. Water that has leached through fertilizer is often used along the rows. A good time to apply is just before or immediately after a rain or artificial watering. Do NOT apply a strong solution! All solutions applied should be diluted with water. Frequent applications of weak solutions is the best method. Pulverized sheep manure can be scattered along the rows and worked into the soil by cultivation. Another method is to place a layer of well rotted manure about 1½ or 2 inches thick upon the ground among the plants. Every rain or application of water will take nourishment from this fertilizer into the soil. The fertilizer will also act as a mulch and will help to retain the soil moisture.

Cutting. Cut the flower spike when the first bloom has just opened. The best time to cut bloom is in early morning or in the evening when the sun's rays are not intense. And when cutting, leave at least four perfect leaves on the plant to mature the bulb.

Digging and Storing. Before the ground freezes in the fall, dig the bulbs, remove the dirt, and cut the stalks off about one inch above the bulb. Expose to the sun and air until thoroughly dry. Place in a cool, dry cellar and after four or five weeks have passed, remove the old bulb, old roots and bulblets. Then store for the winter in shallow boxes or trays not more than four inches deep. An excellent place to store bulbs is in a fruit or vegetable cellar. A temperature of 40° F. is an ideal temperature for the storing of gladiolus bulbs.

The Standard Varieties

- ADA DE POY (P.)** Clear apricot, with bronze shading. Very long spikes with eight to ten flowers open at one time. The petals are slightly ruffled. Bulbs, each, 1 $\frac{1}{4}$ ", 15c.
- AFTERGLOW (G.)** Cowee's origination. A tall growing variety producing large flowers of salmon-scarlet, with purplish-rose throat. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.
- ALAN V. BUNCE (P.-G.)** Orange-yellow with narrow lines of deep claret through lower petals. The flowers are well opened and are gracefully placed upon the flower spike. Bulbs, each, 1 $\frac{1}{4}$ ", 40c; Bulblets, each, 4c; Doz., 40c.
- ALBANIA (G.)** One of the best pure white gladiolus. Flowers are large, widely opened, of good substance and placed well on the stem. Bulbs, each, 1 $\frac{1}{4}$ ", 8c; $\frac{3}{4}$ ", 5c; Bulblets, 100, 30c.
- ALICE TIPLADY (P.-G.)** Very large flowers of a most beautiful orange-saffron color. This is an old variety but one that is popular and always admired. Bulbs, each, 1 $\frac{1}{4}$ ", 7c.
- ANNA EBERIUS (G.)** Deep Rhodamine-purple shading into deep bordeaux center. Well formed flowers on good spike. This variety is admired by all. Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 7c; Bulblets, doz., 10c; 100, 50c.
- ANNIE LAURIE (P.-G.)** Delicate apple blossom pink over flesh. Through the lower petals is a feather-like mark of lavender pink. The petals are daintily frilled which adds to the attractiveness of the flower. This variety has a promising future for commercial use. Bulbs, each, 1 $\frac{1}{4}$ ", 20c; $\frac{3}{4}$ ", 10c; Bulblets, Doz., 5c; 100, 25c.
- ANTHONY ZONKER (G.)** Very deep salmon-rose with a velvety red blotch on lower petal. A strong grower producing a tall stem with eight to ten large flowers open at one time. The petals of this flower are ruffled. Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 6c; Bulblets, 100, 20c.
- ARABIA (G.)** The novelty of this flower is its unusually dark color, which is a black mahogany red. The buds are so dark that they appear to be black, and visitors seeing the flower in the garden generally refer to it as "that black one." Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 6c; Bulblets, 100, 20c.
- ARISTOCRAT (G.)** Pale saffron pink, flecked deep orange with cream throat. A feather-like line of violet through lower petal. Large flowers. Bulbs, each, 1 $\frac{1}{4}$ ", 15c.
- ATALANTA (P.-G.)** Large, widely opened flowers of Venetian pink, shading darker toward edges of petals. Central lines through petals of rose pink. Carpenter's origination. Bulbs, each, 1 $\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c.
- BARON JOSEPH HULOT (G.)** Often called the best blue. However, this is not a true blue but a deep violet. The flowers are small, but it is very popular due to its deep color. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.
- BLUE TORCH (G.)** The color of this flower is not a blue but a light violet. The flowers are large and grow on a very tall stem. Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 6c; Bulblets, 100, 30c.
- BREAK O'DAY (G.)** La France pink over cream, shading deeper toward edges of petals. The lower petals are tinted yellow; with narrow central lines of red. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.
- BYRON L. SMITH (G.)** An extremely delicate shade of lavender on flesh ground. The throat of the bloom is rich cream. The flowers are of good size, finely formed and many open at one time. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.
- CAMEO (G.)** Metzner's origination. Coral-pink partially overlaid with deeper pink. The flowers are large and placed well on the flower spike. This variety has many flowers open at one time, so it presents a fine display of color. Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 7c; Bulblets, Doz., 10c; 100, 60c.



Catherine Coleman
See Description

one of the best reds.
 $\frac{3}{4}$ ", 4c; 100, \$2.50.

CAPTAIN BOYNTON (G.) Very light lavender with a deep lavender blotch in throat. Flowers of good form and substance. Very popular. Awarded **FIRST CLASS CERTIFICATE** by American Gladiolus Society. Bulbs, each, $1\frac{1}{4}$ ", 8c; 100, \$5.00; Bulbs, each, $\frac{3}{4}$ ", 5c; 100, \$3.00.

CARDINAL PRINCE (G.) Large flower of good substance produced on a tall strong spike. Rich cardinal red. One of the best reds. Bulbs, each, $1\frac{1}{4}$ ", 15c.

CATHERINE COLEMAN (G.) Salmon-pink overlaid geranium-pink with a blotch of amaranth-purple on lower petal. Tall grower, with flowers well placed on spike. Bulbs, each, $1\frac{1}{4}$ ", 25c; $\frac{3}{4}$ ", 15c; Bulblets, Doz., 20c; 100, \$1.25.

CHALLENGER (G.) This variety is a strong grower and a sure bloomer. The flowers are large, well formed and are an intense velvety red. It is one of the most striking reds. Bulbs, each, $1\frac{1}{4}$ ", 10c.

CLEOPATRA (G.) Large flowers of very deep yellow, borne on good strong stems. The flowers have good substance and the petals are ruffled. Bulbs, each, $1\frac{1}{4}$ ", 50c.

CRIMSON GLOW (G.) Brilliant crimson with fine, narrow, white marking in the throat of the flower. The outer portions of the petals are flecked with deeper crimson. The flowers are large and they open with a generous spread of petals. This is a gorgeous flower and

Bulbs, each, $1\frac{1}{4}$ ", 7c; 100, \$4.50; Bulbs, each,

DESEMONE (G.) Smoky pink, suffused with a purple hue. Throat of blooms cream, speckled with smoky rose. A strong grower that produces very large flowers. This "Glad" is one of the "smoky" varieties and is very popular with garden visitors and is in great demand. Bulbs, each, $1\frac{1}{4}$ ", 30c; $\frac{3}{4}$ ", 20c; Bulblets, Doz., 30c; 100, \$2.25.

DOROTHY McKIBBIN (G.) Outer edges of petals are deep pink which blends into pure apple-blossom pink in the throat of the blooms. The petals are heavily ruffled. A fine, early, pink "Glad." Bulbs, each, $1\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c.

DR. F. E. BENNETT (G.) Deep peach red, overlaid with flame-scarlet, fine specks of ruby and white in throat of bloom. Flowers are very large, of good substance and well placed on spike. One of the best reds. Bulbs, each, $1\frac{1}{4}$ ", 15c; $\frac{3}{4}$ ", 8c; Bulblets, Doz., 15c; 100, 75c.

DR. W. VAN FLEET (G.) Very tall and slender plant with large, well formed flowers. The color is a very beautiful shade of delicate rose pink which deepens at the edges of the petals. The throat of the flower is a dainty canary-yellow. This variety blooms early. Bulbs, each, $1\frac{1}{4}$ ", 10c.

DUCHESS OF YORK (G.) Often called blue. But the color is really purple. The flowers are of medium size, well placed on the spike with many open at one time. A tall grower, with a strong, straight stem. Bulbs, each, $1\frac{1}{4}$ ", 15c.

- ELIZABETH TABOR (P.-G.)** The throat of the bloom is flesh which blends into a very light shade of pink. This color deepens, and toward the edges of the petals it becomes a delicate shade of rose-pink. On each lower petal is a blotch of deep crimson which ends in a triangular spot of rich cream. The flowers have good form and substance. It is extremely early, some growers having cut blooms in fifty days from planting. It was given the **AWARD OF MERIT** by the American Gladiolus Society. Bulbs, each, 1 1/4", 7c; 100, \$4.50.
- ELKHART (G.)** Flowers of medium size, of fine form and substance. Violet purple with a deeper colored throat blotch. An exceptionally fine sort. Bulbs, each, 1 1/4", 20c; 3/4", 15c.
- EMILE AUBRUN (G.)** An Australian variety of exceptional merit. The individual flowers are very large, with as many as ten open at one time. The color is a peculiar blending of deep dull red, bronze and slate, with a red blotch in center of lower petals. Bulbs, each, 1 1/4", 20c; 3/4", 10c; Bulblets, Doz., 20c; 100, \$1.25.
- ETHELYN (P.)** Deep, rich yellow, shaded orange, with lighter throat. A tall grower with 5 to 7 flowers open at one time. One of the finest *Primulinus* in existence. A favorite with the florists. Bulbs, each, 1 1/4", 8c; 3/4", 5c; Bulblets, Doz., 5c; 100, 30c.
- EUROPA (G.)** One of the old varieties but it is still regarded by many growers to be the best white "Glad." Pure white, very large flowers and many open at one time. Bulbs, each, 1 1/4", 15c; 3/4", 10c.
- EVELYN KIRTLAND (G.)** Very light rose-pink, growing deeper at edges of petals. Scarlet blotch in throat. Flowers are large and open with a broad expanse of petals. The spike is tall and straight, having many flowers open at one time. Bulbs, each, 1 1/4", 7c; 100, \$4.50; Bulbs, each, 3/4", 5c; 100, \$3.00.
- FERN KYLE (G.)** A fine cream-white flower with a small throat mark of amaranth purple. The flowers are large and have ruffled petals. A strong growing variety. Bulbs, each, 1 1/4", 10c; Bulblets, Doz., 10c; 100, 50c.
- FIRY KNIGHT (G.)** This variety is well named. It is a glowing fiery red. It is popular with visitors who have seen it in bloom in my gardens. Another variety well liked by the florists. Bulbs, each, 1 1/4", 10c; 3/4", 7c.
- FLOSSIE (P.-G.)** Rich deep coral-pink with edges of petals flecked a deeper pink. The two lower petals have a feather-like mark of crimson through the center of each. This is a very beautiful "Glad" and received much attention from visitors. Bulbs, each, 1 1/4", 15c; 3/4", 10c; Bulblets, Doz., 10c; 100, 50c.
- FONTAINE (G.)** A delicate light pink with creamy throat. The flowers are of medium size, of good substance with beautifully ruffled petals. This is a strong growing variety of early blooming habit and a good propagator. Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, Doz., 5c; 100, 25c.
- FORTUNA (G.)** Fisher's origination. Large plant with broad foliage. The flowers are large and beautifully tinted salmon pink with scarlet and pale yellow blotches. An excellent variety with many flowers open at one time. Bulbs, each, 1 1/4", \$1.00.
- GENESEE (P.)** The color is a light creamy-buff, a very unusual color for a "Glad." The flowers are perfect in shape and are well placed on the stem. It is a strong and vigorous grower. Bulbs, each, 1 1/4", 10c; 3/4", 6c.
- GIANT NYMPH (G.)** Large, widely opened flowers of La France pink, with creamy-yellow throat. Has a long flower spike with flowers well arranged upon it. Bulbs, each, 1 1/4", 7c; 3/4", 5c.
- GLADDIE BOY (P.-G.)** A beautiful grenadine pink blending with straw yellow deep in the throat of the flower. The petals have excellent substance and are beautifully frilled. Bulbs, each, 1 1/4", 30c.



Giant Nymph

See Description

placed upon the spike, and have excellent substance. The edges of the petals roll back similar to those of a rose. There are from six to nine blooms open at one time. This variety is a tall grower. Bulbs, each, $1\frac{1}{4}$ ", 30c; Bulblets, Doz., 30c.

HALLEY (G.) One of the older varieties that has retained its popularity. This is without a doubt the largest seller in commerce. Large deep salmon flowers, lighter in the throat of the blooms. Very early. Bulbs, each, $1\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c.

HARBINGER (P.-G.) A clear, deep, burnt-orange color. Medium size blooms of good substance that endure both sun and rain without spotting. This characteristic, combined with its low habit of growth, places it among the good landscape varieties. Bulbs, each, $1\frac{1}{4}$ ", 20c; Bulblets, Doz., 20c; 100, \$1.00.

HENRY C. GOEHL (G.) Large, widely open flowers of creamy-white, with a beautiful red blotch on lower petals. A wonderful variety that will become very popular for cut flowers. Bulbs, each, $1\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 7c; Bulblets, Doz., 10c; 100, 50c.

HERADA (G.) Pure lavender-mauve, darker in throat of flower. Tall, strong stems bearing immense blooms. Bulbs, each, $1\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 7c.

ILLUMINATOR (G.) Carmine-red, lighter within the flower, but becomes more intense toward the outer edges of the petals, where it is flecked with deeper carmine markings. The flower is marked with narrow stripes of deep maroon-purple. The color combination is unusual but of such a pleasing

GLORIANA (P.-G.) A very delicate golden salmon blending to a cream yellow throat. An exceptionally beautiful color combination. Bulbs, each, $1\frac{1}{4}$ ", 25c; $\frac{3}{4}$ ", 15c; Bulblets, Doz., 25c; 100, \$1.25.

GOLD EAGLE (G.) A rich, deep yellow of early blooming habit. The flowers are of medium size, with petals of good substance that are slightly ruffled. A vigorous grower and a good propagator. Bulbs, each, $1\frac{1}{4}$ ", 20c.

GOLDEN FRILLS (P.-G.) A large and widely-opened flower. Deep, rich daffodil-yellow with deep pink lines through lower petals. An excellent variety. Bulbs, each $1\frac{1}{4}$ ", 25c.

GOLDEN MEASURE (G.) By many growers this is still considered to be the best yellow. The color is deep golden yellow with no markings within the flower. The blooms are very large and many are open on the spike at one time. This is a very healthy, strong growing gladiolus. Bulbs, each, $1\frac{1}{4}$ ", 8c; $\frac{3}{4}$ ", 5c.

GOLDIE LOCKS (P.) One of the most refined and dainty of the Primulinus type. A very delicate shade of clear yellow that is nearly as light as cream. The throat of the flower is clear with no marking. One of the most desirable "Prims." Bulbs, each, $1\frac{1}{4}$ ", 30c; Bulblets, Doz., 30c.

GROFF'S GOLDEN DREAM (G.) Very clear deep yellow, with no marking within the flower. The blooms are well

character that it is sure to command a second glance as one passes before it. It is extremely early. This variety was awarded the FIRST CLASS CERTIFICATE of the American Gladiolus Society. Bulbs, each, 1 $\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c; Bulblets, Doz., 5c; 100, 25c.

J. A. CARBONE (G.) Orange-salmon, shading deeper toward the outer edges of the petals. This variety has a yellow center. A very large flower, of good substance, borne on long, straight stems. Bulbs, each, 1 $\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c.

JACOBA VAN BEYREN (G.) An extraordinary violet, self-color, which is distinct from other varieties of this class. It makes a good robust growth with flowers well placed upon a tall, strong stem. Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 7c; Bulblets, 100, 50c.

J. D. OLIVER (G.) Large flowers of lavender-rose. Deeper colored markings in lower petals. Six to eight flowers open at one time. This variety is a robust grower and produces a tall plant. Bulb, each, 1 $\frac{1}{4}$ ", 35c.

JENNY LIND (G.) A soft, delicate, shrimp-pink blending into a rich cream throat. The flowers are lily-shaped with ruffled petals. A very dainty gladiolus. Bulbs, each, 1 $\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 7c; Bulblets, Doz., 10c; 100, 50c.

JEWELL (P.-G.) A beautiful salmon-pink with a rich golden-yellow throat. The flowers are large, and are produced on strong, straight stems. Bulbs, each, 1 $\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c.

JOERG'S WHITE (G.) An especially large flower of white shading to cream on lower petal through which extends a feather-like mark of carmine. This variety produces a magnificent spike that is sure to attract attention. A good exhibition flower. Bulbs, each, 1 $\frac{1}{4}$ ", 50c; Bulblets, Doz., 50c.

JOHN ALDEN (P.-G.) Light yellow with scarlet blotch on lower petals. The color combination of this flower is unique and helps to brighten up its surroundings whether it be in the flower garden or in a vase. It blooms very early in the season. Bulbs, each, 1 $\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c; Bulblets, Doz., 5c; 100, 25c.

KIRCHHOFF'S VIOLET (G.) Very beautiful deep grey-violet. Well formed flowers on upright, strong stems. Bulbs, each, 1 $\frac{1}{4}$ ", 25c; $\frac{3}{4}$ ", 15c; Bulblets, Doz., 25c.

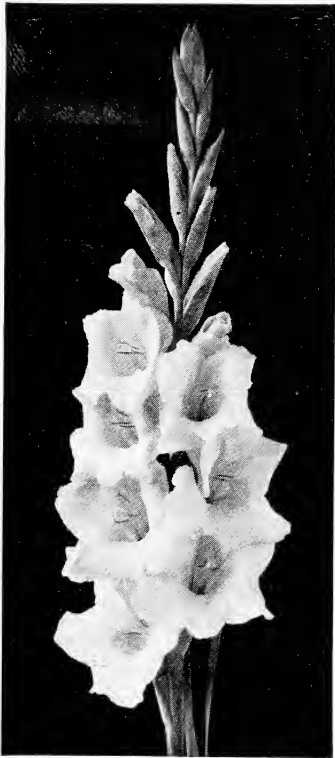
KUNDERD'S YELLOW WONDER (G.) Medium size flowers of clear buttercup yellow, growing to a deeper shade in the throat of the blooms. Early and a strong grower. Bulbs, each, 1 $\frac{1}{4}$ ", 30c.

LADY BYNG (P.-G.) This variety is a Canadian origination. In color a delicate shell-pink. Medium to large size flowers, five to six open at one time with good placement on the stem. An early bloomer and good propagator. Bulbs, each, 1 $\frac{1}{4}$ ", 15c; $\frac{3}{4}$ ", 10c; Bulblets, Doz., 15c; 100, 75c.

LE MARECHAL FOCH (G.) This is a Holland variety—said to be a seedling of the gladiolus "America." It is a delicate shade of lavender pink, striped with a deeper shade of pink in the throat of the bloom. The flowers are immense and open very early. This variety always attracts attention wherever it is exhibited. Bulbs, each, 1 $\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c.

LONGFELLOW (G.) This variety is admired by all. The color is La France pink. The flowers are large, of wide open form, and perfectly placed upon the spike. Tall, slender, straight stems, with from six to eight flowers open at one time upon it. This is an excellent variety. Bulbs, each, 1 $\frac{1}{4}$ ", 15c; $\frac{3}{4}$ ", 10c; Bulblets, Doz., 15c; 100, 75c.

LOS ANGELES (G.) Very delicate shrimp-pink with a cerise marking in the throat of blooms. A very beautiful variety and a universal favorite, for it is in great demand as a cut flower. Bulbs, each, 1 $\frac{1}{4}$ ", 8c; $\frac{3}{4}$ ", 5c; Bulblets, Doz., 5c; 100, 25c.



Golden Measure
Description on page 7

LOTTIE BELLE (P.-G.) Ground color flesh shading to light rose-pink. Edges of petals often flecked with deeper rose-pink. Two lower petals have red feather-like marks extending through them. Throat is cream speckled red. A good propagator. **Bulbs, each, $1\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c; Bulblets, Doz., 5c; 100, 30c.**

LOUISE (G.) A good lavender variety. The flowers are exceptionally large, of a true orchid shade, with wine stripes on lower petals. A strong growing variety. **Bulbs, each, $1\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c; Bulblets, Doz., 5c; 100, 25c.**

LOVELINESS (G.) An old favorite and an extra fine variety. The color is very light creamy-buff, tinted pink. The flowers are large and well placed on the stem. **Bulbs, each, $1\frac{1}{4}$ ", 10c.**

LYNDA DAY (P.) Primrose yellow, self color. Very similar to "Souvenir" but a larger flower and a later bloomer. Very strong grower. **Bulbs, each, $1\frac{1}{4}$ ", 10c.**

MADAM MOUNET-SULLY (G.) Of French origin and one of the most striking sorts. The color is creamy white with two scarlet blotches on the lower petals. The contrast of these two colors is very marked and it produces a beautiful combination. Another favorable characteristic of this variety is its early blooming habit, for it is sure to be one of the first to open. **Bulbs, each, $1\frac{1}{4}$ ", 30c.; $\frac{3}{4}$ ", 20c.**

MAIDEN'S BLUSH (P.) Fine flesh-pink, flecked with rose-pink, blending to lighter pink in throat. An early blooming variety and a favorite with the florists. **Bulbs, each, $1\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c; Bulblets, Doz., 5c; 100, 30c.**

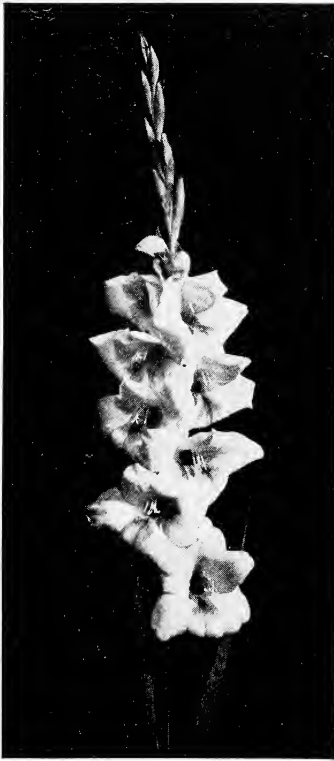
MARIE KUNDERD (G.) The attractiveness of this flower is due to the daintiness of its formation. The bloom is medium to large, of pure white, with a scarcely visible line of light pink through the center of the lower petals. Each petal is intensely ruffled and tapers toward the end, which makes them appear slightly pointed. And their growth is such that when fully developed the outline of the flower resembles a triangle. This formation is novel and as the flowers open with a generous spread of petals, the combination is one of fine grace and beauty. **Bulbs, each, $1\frac{1}{4}$ ", 8c; $\frac{3}{4}$ ", 5c.**

MARNIA (P.-G.) Golden orange, flecked at edge of petals with deeper orange. The flowers are large and have good substance. Six flowers open at one time. A strong growing variety. **Bulbs, each, $1\frac{1}{4}$ ", 15c; $\frac{3}{4}$ ", 10c.**

MARY PICKFORD (G.) Delicate creamy-white with light sulphur-yellow throat. An extraordinary flower. This variety was awarded a **FIRST CLASS CERTIFICATE OF MERIT** by North Shore Horticultural Society of Manchester, Mass. Last season this variety attracted the attention of many of my garden visitors. **Bulbs, each, $1\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c; Bulblets, Doz., 7c; 100, 40c.**

MISS MADISON (G.) A delicate shade of light lavender pink. The flowers are large, of good form and substance, and are produced on strong, erect stems. **Bulbs, each, $1\frac{1}{4}$ ", 10c; $\frac{3}{4}$ ", 6c; Bulblets, Doz., 10c; 100, 50c.**

- MISSION BELLS (P.-G.)** Large widely-opened flowers of good form, produced on a tall flower spike. The ground color is a light pink, which is shaded orange and the color becomes deeper at the edges of the petals. **Bulbs, each, 1 1/4", 25c.**
- MISS T. ROSE (P.-G.)** Creamy yellow and delicate pink, similar to the coloring shown at the base of the petals of some tea roses. Large flowers produced on a very tall, straight stem. A strong grower and a good propagator. **Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, Doz., 5c; 100, 30c.**
- MR. W. H. PHIPPS (G.)** La France pink overlaid with light rose-salmon, lighter toward the center of the bloom. Lower petals are lightly flecked and dotted with ruby. The individual flowers are enormous. Last season I had one spike with sixteen flowers, all in fine condition, open at one time. This variety is truly a masterpiece among gladioli and is much admired by all. **Bulbs, each, 1 1/4", 20c.**
- MRS. A. G. NELSON (G.)** A beautiful salmon-pink flower with scarlet and pale yellow blotch on lower petals. Very large flowers of good substance with six to seven blooms open at one time. **Bulbs, each, 1 1/4", 30c; 3/4", 20c. Bulblets, Doz., 30c.**
- MRS. AVIS MANNING (P.)** Lemon yellow shading to chrome in throat of flower. Large, well opened flowers. **Bulbs, each, 1 1/4", 25c.**
- MRS. DOCTOR NORTON (G.)** A beautiful shell pink blending into deeper pink at the extreme edges of the petals. The throat is a rich cream color. It is claimed that this flower possesses one of the best combinations of pink and cream. An excellent variety for cut flowers. **Bulbs, each, 1 1/4", 7c; 3/4", 4c.**
- MRS. F. C. PETERS (G.)** A very beautiful shade of rose-lilac, with a crimson blotch bordered white in the throat of the bloom. It is an excellent variety and has won many awards. **Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, Doz., 5c; 100, 30c.**
- MRS. FRANK PENDLETON (G.)** Rose pink with deep blotches of maroon on lower petals. One of the older varieties and an excellent sort. **Bulbs, each, 1 1/4", 5c; 3/4", 3c.**
- MRS. HARRIET M. WHITCOMB (G.)** A large flower of true flame color. The blooms are of good form and substance and are nicely placed on a tall straight stem. Many flowers open at one time. This "Glad" rates highly as an exhibition variety. **Bulbs, each, 1 1/4", 30c.**
- MRS. H. E. BOTHIN (G.)** Light geranium-pink, with a light red blotch on lower petals. It is an excellent color combination which has attracted considerable attention. The flowers are large, of great substance and are daintily ruffled. **Bulbs, each, 1 1/4", 10c; 3/4", 7c.**
- MRS. J. R. WALSH (G.)** Very delicate pink with dark red blotch on lower petals. The flowers have good substance and the petals are intensely ruffled. Long flower spike. Fine variety. **Bulbs, each, 1 1/4", 15c.**
- MRS. LAURA SCHEDD SCHWEPPE (G.)** This variety always attracts attention. The flowers are of medium size, deep peach blossom pink with rose red blotches in the throat. Six or seven flowers open at one time. This is a good one to add variety to your collection. **Bulbs, each, 1 1/4", 10c.**
- MRS. LEON DOUGLAS (G.)** This variety produces the largest flowers of any gladiolus. The color is a light begonia-rose flecked with deeper rose markings. The throat of the bloom is pale yellow speckled with ruby. The flowers are well placed on the spike, and open very widely with as many as ten flowers open at one time. One of the best. **Bulbs, each, 1 1/4", 10c; 3/4", 7c; Bulblets, Doz., 10c; 100, 50c.**
- MRS. P. W. SISSON (G.)** Light geranium-pink with cream-white at base of lower petals. When this variety was exhibited as a seedling it was awarded an A. G. S. First Class Certificate. And it also won a \$100 cash prize for best new seedling. **Bulbs, each, 1 1/4", 25c; 3/4", 15c; Bulblets, Doz., 15c; 100, 75c.**



Muriel
See Description

MURIEL (G.) Often called one of the blue shades. The color is a light lavender with blotches of deeper lavender on lower petals. The color contrast is marked, and harmonizes well. Many inquiries were received regarding this sort while on exhibition at the New York State Fair. **Bulbs, each, 1 1/4", 8c; 3/4", 5c; Bulblets, Doz., 10c; 100, 50c.**

NEOGA (G.) A low-growing plant and an excellent sort for the garden. The flowers are a deep garnet-red, of good substance with ruffled petals. **Bulbs, each, 1 1/4", 7c; 3/4", 5c.**

NIAGARA (G.) This is an old variety that is still very popular and a flower used largely for commercial work. Primrose-yellow, throat tinted carmine. The petals of this flower are often flecked with red. **Bulbs, each, 1 1/4", 5c.**

OPALESCENT (G.) Pale rose-lavender. A pure self color with narrow lines of lilac radiating from the center of the flower. The flowers are large, of excellent substance, and are well placed upon the spike. It makes a good strong growth. Received AWARD OF MERIT by American Gladiolus Society in 1924. **Bulbs, each, 1 1/4", 5c; 3/4", 3c; Bulblets, Doz., 5c; 100, 25c.**

ORANGE FLAME (G.) An excellent variety that blooms late in the season. Orange-scarlet growing lighter within the flower. Lower part of flower vivid orange-flame. The petals of this flower are very heavily ruffled. One of the best varieties. **Bulbs, each, 1 1/4", 15c.**

ORANGE GLORY (G.) A good shade of orange with a lighter colored throat which is blotched carmine. A creamy-white stripe extends through the center of the lower petals, which are heavily ruffled. **Bulbs, each, 1 1/4", 10c.**

ORANGE GLOW (G.) Orange salmon flowers of large size. Tall, robust grower and produces a showy flower spike. **Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, Doz., 5c; 100, 25c.**

ORANGE QUEEN (P.-G.) A rich shade of copper-orange. A graceful growing variety and one greatly admired by visitors. Without exception one of the best "Glads" in commerce. **Bulbs, each, 1 1/4", 10c; 3/4", 6c; Bulblets, Doz., 5c; 100, 25c.**

OSALIN (P.-G.) Fine coral pink with soft orange marking in the throat. This variety grows to a good height and produces large flowers that are well placed upon the spike, having six blooms open at one time. All the garden visitors liked this variety. **Bulbs, each, 1 1/4", 15c.**

PARADER (G.) Begonia-rose flecked with bright red. A deep scarlet blotch bordered with yellow in the throat of the bloom. Flowers of good form and size with many open at one time. **Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, Doz., 5c; 100, 25c.**

PENNANT (P.-G.) Creamy white with edge of petals deep rose-doree. Thin red line in throat. Early bloomer. **Bulbs, each, 1 1/4", 25c.**

PHANOMEN (G.) Very delicate salmon pink blending into a clear yellow throat. This color combination is very dainty and beautiful. The flowers are of medium size, having ruffled petals of good substance. An early bloomer with many flowers open at one time. **Bulbs, each, 1 1/4", 20c; Bulblets, Doz., 10c; 100, 50c.**

PICCADILLY (G.) Pure creamy yellow, with rich amber throat. The flowers are large, of good substance and grow well placed on tall, straight stems. Bulbs, each, 1 $\frac{1}{4}$ ", 20c; $\frac{3}{4}$ ", 12c; Bulblets, Doz., 15c; 100, \$1.00.

PINK PERFECTION (G.) Delicate La France pink growing paler toward the center of the flower. The petals are often flecked with deep pink. Large flowers with many open. The long flower spike which this sort produces often grows crooked. The florists object to this, but many gardeners claim this trait adds to the gracefulness of the arrangement when the flowers are placed in a basket or vase. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.

POLLYANNA (G.) Clear, rich, golden yellow. Many perfectly placed blooms open at one time. The petals of these flowers are very finely ruffled. This variety produces a very beautiful flower and its low growing habit makes it one of the best for landscape use. Bulbs, each, 1 $\frac{1}{4}$ ", 7c; $\frac{3}{4}$ ", 5c; Bulblets, 100, 25c.

PRINCE OF WALES (G.) One of the older varieties and one of the best. Large flowers of delicate salmon pink. An excellent cut flower and an early bloomer. Bulbs, each, 1 $\frac{1}{4}$ ", 5c; $\frac{3}{4}$ ", 3c.

PURPLE GLORY (G.) Deep maroon-red, flecked with a darker shade. The flowers are of good substance and are overlaid with a velvety sheen. The petals are intensely ruffled. This variety is one of the best "Glads" grown and has won many prizes. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.

PYTHIA (G.) Exceptionally large, wide open flowers of good substance closely placed upon the spike. Deep red growing lighter within the flower, with dark marking on lower petal. This variety often wins in the show for largest single floret. Received many comments from visitors who saw it in the garden. Bulbs, each, 1 $\frac{1}{4}$ ", 20c.

REMEMBRANCE (G.) An excellent variety. The color is a salmon shade of rose-pink with carmine-rose in throat of bloom. The flowers are large, beautifully ruffled with many open at one time. An excellent sort for cut flowers. Bulbs, each, 1 $\frac{1}{4}$ ", 8c; $\frac{3}{4}$ ", 5c; Bulblets, Doz., 5c; 100, 25c.

REVUE (P.-G.) Flowers of large size, well expanded, with slight hood. The center of the flowers are yellow flushed light pink, which deepens to a darker pink at edges of petals. A tall, erect grower, and an excellent variety for commercial work. Bulbs, each, 1 $\frac{1}{4}$ ", 8c; $\frac{3}{4}$ ", 5c; Bulblets, 100, 25c.

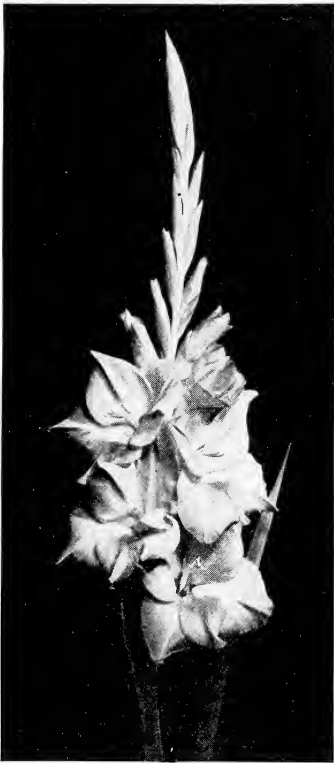
RICHARD DIENER (G.) Light geranium-pink, becoming lighter toward the center of the flowers where it blends into a creamy-yellow. The petals are flecked with ruby markings. Large flaring blossoms of good substance. This is an excellent variety for cut flowers and always receives many favorable comments. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.

RITA BECK (G.) A light salmon-pink on flesh, shading to flesh in the throat of the bloom. Radiating from the center of the flower, through each of the lower petals, are seven distinct parallel hair-like lines of clear scarlet. The flowers are large, of excellent substance and well placed on the spike. This is the best of the newer sorts and has a promising future for commercial use. Bulbs, each, 1 $\frac{1}{4}$ ", 60c; $\frac{3}{4}$ ", 35c; Bulblets, Doz., 50c; 100, \$3.00.

ROSE ASH (G.) One of the most popular of the "smoky" shades. Large flowers produced on a tall stem. The color is a smoky pink or ashes of roses. Lower petals light yellow speckled with ruby. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.

ROSE GLORY (G.) Delicate shade of rose-pink, having deeper pink stripes through the petals. A very large flower of great substance and beautifully ruffled. One of the best pinks. Bulbs, each, 1 $\frac{1}{4}$ ", 10c.

ROSE MIST (P.-G.) An excellent flower with a color that is not easy to describe. It is a deep rose with a distinct narrow line of buff on the edge of the petals. Large flowers on a sturdy, erect stem. This variety attracted considerable attention from visitors. Bulbs, each, 1 $\frac{1}{4}$ ", 20c; $\frac{3}{4}$ ", 15c; Bulblets, Doz., 20c; 100, \$1.25.



Pythia

See Description Page 12

ROSE PRECOSE (G.) A beautiful light pink flower with the petals sometimes flecked with light salmon markings. The color very similar to the gladiolus "Pink Perfection." The growth is vigorous, producing a strong flower spike that is tall and straight, with the flowers well placed upon it. **Bulbs, each, 1 1/4", 8c; 3/4", 5c; Bulblets, Doz., 5c; 100, 25c.**

SANS PARIEL (G.) Clear, bright pink, lighter toward the center of the bloom. It is a very fine flower and one of the best of the French varieties. **Bulbs, each, 1 1/4", 25c; 3/4", 15c.**

SARABAND (G.) One of the "smoky" varieties whose color is hard to visualize. A smoky wine color, I call it. There is a straw-yellow blotch in the throat of the flower. The blooms have good substance and are well placed on a tall spike. **Bulbs, each, 1 1/4", 25c; 3/4", 15c.**

SCARLETTA (P.) A very dainty red primulinus variety. The flowers are small and of a clear, intense scarlet. Blooms are well placed on straight, slender stems. **Bulbs, each, 1 1/4", 10c; 3/4", 7c.**

SCARLET JEM (G.) An attractive ruffled variety of intense scarlet. A good cut flower. **Bulbs, each, 1 1/4", 15c.**

SCARLET PRINCEPS (G.) A beautiful scarlet, growing deeper within the flower. The blooms are large, with six or seven open at one time and grow closely upon the stem. This produces a massive spike that is very effective. This variety has proven to be a consistent winner in competition. **Bulbs, each, 1 1/4", 8c; 3/4", 5c; Bulblets, 100, 25c.**

SHELL PINK (P.-G.) Beautiful light rose-pink, becoming lighter toward the center where it blends into white. This white throat is slightly mottled with light pink. Flowers are very large. **Bulbs, each, 1 1/4", 10c; 3/4", 7c.**

SIDNEY PLUMMER (G.) Beautiful soft yellow, suffused delicate pink. An exquisite color combination. Blooms large, well placed and have the petals slightly ruffled. Strong grower with many flowers open at one time. **Bulbs, each, 1 1/4", 10c; 3/4", 5c.**

SOUVENIR (P.) Pure golden-yellow, the best yellow Primulinus. Good strong grower, valuable for cutting and also for landscape work. Very early. **Bulbs, each, 1 1/4", 8c; 3/4", 5c; Bulblets, Doz., 5c; 100, 25c.**

SULPHUR FRILLS (G.) Medium size flower of very light cream color. Extending through the lower petals is a fine line of red. The flowers are intensely ruffled. A very dainty variety. **Bulbs, each, 1 1/4", 10c; 3/4", 5c; Bulblets, 100, 35c.**

SUNNYMEDE (P.-G.) Rare shade of orange-yellow with red blotch in throat of blooms. The flowers are small but it is a fine, distinct variety. **Bulbs, each, 1 1/4", 15c; 3/4", 10c; Bulblets, Doz., 15c; 100, \$1.00.**



Opalescent

See Description, page 11

of great substance, and the petals are heavily ruffled. **Bulbs, each, 1 1/4", 8c; 3/4", 5c; Bulblets, Doz., 5c; 100, 25c.**

TWIN FIRES (G.) A pure delicate pink with two blotches of light yellow in the throat of the flowers. In the center of each yellow blotch is a small scarlet spot which gives each bloom a very distinct effect. A very charming variety that is much admired. **Bulbs, each, 1 1/4", 20c.**

TYRIAN BEAUTY (G.) A very beautiful flower that always attracts the attention and admiration of visitors who see it growing in the garden. In color an "American Beauty" rose, with the upper petals a shade lighter. It is a strong grower, producing a tall, straight flower spike. **Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, 100, 25c.**

VIRGINIA HALE (G.) A beautiful variety that is useful for commercial purposes. Soft salmon-rose growing deeper toward edges of petals. Cream throat. A refined and dainty variety. **Bulbs, each, 1 1/4", 15c; 3/4", 8c; Bulblets, 100, 50c.**

WHITE BUTTERFLY (P.) Pure white and one of the finest white Primulinus. A good stem with from 5 to 7 blooms open at one time. **Bulbs, each, 1 1/4", 7c; 3/4", 4c; Bulblets, Doz., 5c; 100, 25c.**

SUNSET GLOW (P.) An unusual color combination. The color is a pure, clear scarlet, growing lighter toward the center of the flower where it blends into a pure golden-yellow. A large flower for a Primulinus type; carried upon a tall, straight stem. **Bulbs, each, 1 1/4", 5c; 3/4", 3c; Bulblets, Doz., 5c; 100, 25c.**

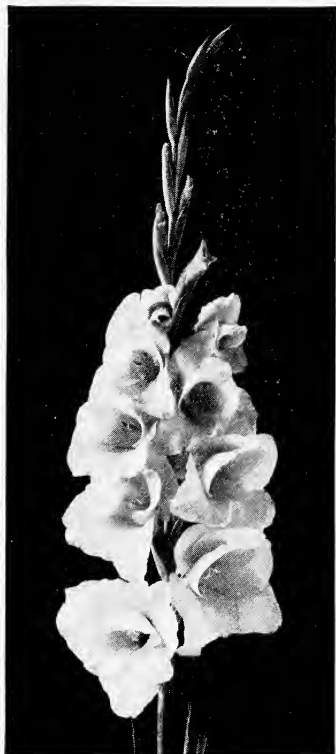
SUPERBA (G.) A rich, carmine-scarlet. Fine flower spike bearing many large flowers that open with a generous spread of petals. At the A. G. S. show in Grand Rapids, this variety was a winner in the seedling class. **Bulbs, each, 1 1/4", 20c.**

SYDONIA (G.) Medium size blossoms of rich purplish violet. The plant grows tall and stately. A good variety if one likes the deep shades. **Bulbs, each, 1 1/4", 8c; 3/4", 5c.**

THOMAS EDISON (G.) An European origination. The flowers are a dull coppery salmon. Copper colored lines through lower petals. Large flowers on a strong stem. An early blooming variety. **Bulbs, each, 1 1/4", 7c; 3/4", 5c; Bulblets, 100, 25c.**

THOMAS T. KENT (G.) Rose-pink, blotched in the center of petals with strawberry-red. The blooms are exceptionally large, of good substance, and a great many open at one time. **Bulbs, each, 1 1/4", 5c; 3/4", 3c.**

TWILIGHT (G.) The color is a light creamy-buff with the throat daintily marked with pink and yellow. The flowers are large,



Glorianna

See Description, page 7

WILLIAM KENT (G.) Beautiful creamy pink flowers with rich cream throat. The flowers are large, heavily ruffled, and are produced on a long flower spike. There are often ten or twelve flowers open at one time. A good exhibition variety. Bulbs, each, $1\frac{1}{4}$ ", 25c.

WILLIS E. FRYER (G.) Deep reddish violet with narrow yellow lines through lower petals. Large flowers of good substance. Good for a deep color. Bulbs, each, $1\frac{1}{4}$ ", 10c.

Recent Introductions and Novelties

AIDA (G.) European origination. Deep violet with dull red blotches on lower petals. Large flowers, six or seven open at one time. Early blooming habit. Bulbs, each, $1\frac{1}{4}$ ", 75c; $\frac{3}{4}$ " 50c; Bulblets, each, 10c; Dozen, \$1.00.

ALBATROS (G.) Flowers are very large often measuring 5 inches across them, pure white with no throat markings. Blooms have good substance and grow well placed on a tall, straight spike. This sort always attracts attention and it is an excellent exhibition flower. Bulbs, each, $1\frac{1}{4}$ ", \$2.00; $\frac{3}{4}$ ", \$1.50; Bulblets, each, 15c; Doz., \$1.50.

AFLAME (P.-G.) Very large flowers on a tall stem. Bright orange-flame color, blending to light rose within the flower. Excellent. Bulbs, each, $1\frac{1}{4}$ ", \$1.00.

AVE MARIA (G.) One of the best of the "so-called" blues. Light greyish violet with small purple blotches on lower petals. Six to eight blooms open at one time. A very fine novelty. Bulbs, each, $1\frac{1}{4}$ ", \$5.00; $\frac{3}{4}$ ", \$3.00; Bulblets, each, 40c.

BADENIA (G.) A beautiful flower but a variety that is very hard to grow. Greyish violet, growing deeper within the flower. Medium sized flowers. Bulbs, each, $1\frac{1}{4}$ ", \$5.00.

BELINDE (G.) Large widely-opened flowers of light creamy yellow. Due to its size, this variety is very showy. Many people admire this novelty. Bulbs, each, $1\frac{1}{4}$ ", 35c.

CONCORDIA (G.) A Holland variety whose novelty is in its color. Very deep reddish purple suffused gray, growing lighter within the flower. This novel color attracts attention. The stem is not strong, but deep planting will help support it. However, this sort is well worth the price asked, for color alone. Bulbs, each, $1\frac{1}{4}$ ", 7c; $\frac{3}{4}$ " 4c; Bulblets, 100, 20c.

COPPER GOLD (P.-G.) A tall growing plant, producing large flowers with finely ruffled petals. The upper petals are a light copper or salmon-pink color, and the lower petals are a rich daffodil or gold. Bulbs, each, $1\frac{1}{4}$ ", \$2.50.



Groff's Golden Dream
Description on page 7

extremely hooded and do not open widely. The color is a peculiar yellowish-green with short, slender stripes of red that penetrate the petals. So the appearance of the back of the flower is the same as the front. This is a novelty that will make your collection more interesting. **Bulbs, each, 1 1/4", 15c; Bulblets, Doz., 15c.**

EMILE LEMOINE (G.) Light lavender with deep violet blotch on lower petals. Produces tall flower spikes bearing large, widely opened flowers. This is a good novelty. **Bulbs, each, 1 1/4", 25c.**

GIANT PEARL (G.) An Australian variety. Very large white blooms perfectly shaped, that form an enormous flower spike. A good exhibition "Glad." **Bulbs, each, 1 1/4", \$3.00.**

GLOXINIA (G.) This flower resembles a gloxinia, hence the name. Medium size flowers, with cream ground color, splashed and speckled bright cherry red. The petals of this flower are intensely ruffled. A fine novelty. **Bulbs, each, 1 1/4", \$1.50.**

GOLDEN SNAPDRAGON (P.-G.) The originator calls this the snapdragon type, for the flower has the coloring of a yellow snapdragon. The upper petals are creamy-white. The lower petals are of the same shade for the lower half, but the outer portions are of a rich, soft canary-yellow. This variety has intensely ruffled petals. A good novelty. **Bulbs, each, 1 1/4", 75c; Bulblets, Doz., 75c.**

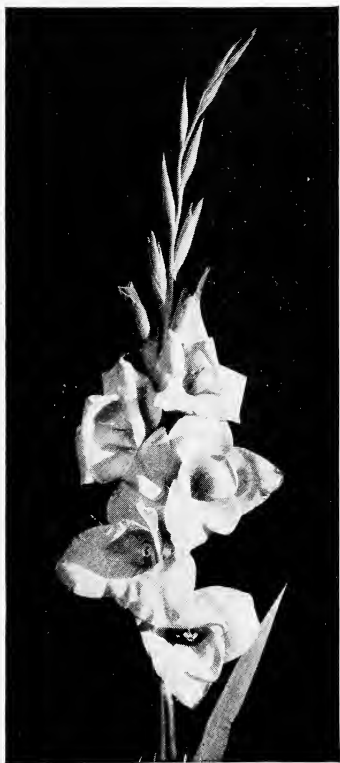
CORONADO (G.) One of the very best of the newer varieties. Large white flowers heavily ruffled. Beautiful lace-like throat marking of purple. The color combination is striking and always wins admiration. This is one of the most sought-for "Glads," and stock of it is hard to procure. **Bulbs, each, 1 1/4", \$5.00.**

CORRI (G.) Light gray-violet with deep violet stripe extending from throat of bloom through the lower petals. This mark terminates in a cream blotch. This is a good novelty and will add variety to one's collection. **Bulbs, each, 1 1/4", 25c.**

CORYPHEE (G.) Very large, well-formed flowers of good substance. The color is a very delicate light pink growing lighter within the flower. A tall grower, having 6 to 8 flowers open at one time. **Bulbs, each, 1 1/4", \$2.50.**

DAINTY QUEEN (L.) This variety was first offered for sale in 1928. It is a dainty flower, of delicate shell-pink. The flowers are about 4 inches across and are well spaced on the flower spike, which grows tall and slender. The flowers open widely and are formed of petals that are laciniated. The combination of these characteristics produce a very dainty and graceful "Glad." **Bulbs, each, 1 1/4", \$3.00; Bulblets, each, 30c; Doz., \$3.00.**

DRACCOCEPHALUS (S.) The meaning of this name is Dragon Head. And this specie produces a very peculiar flower that is more of a curiosity than a thing of beauty. The blooms are small, are



Rose Mist

Description on page 12

large, exquisite bloom from this variety, but meet with disappointment at blooming time. This is one of the first varieties of this type to come upon the market, which makes it an interesting novelty. **Bulbs, each, 1 1/4", 10c; 3/4", 7c.**

LAVENDER BEAUTY (L.) Small lacinated flowers of pinkish lavender flecked deeper lavender. Lower petals lighter in color with narrow lavender central lines. Slender flower spike. **Bulbs, each, 1 1/4", 25c.**

LAVENDER BRIDE (G.) True lavender suffused with gray that gives a "smoky" appearance to the flowers. The blooms are of good size and form but are inclined to be a little "soft." However, this is an excellent flower and was popular with the garden visitors. This is one of the new introductions. **Bulbs, each, 1 1/4", 40c; Bulblets, Doz., 40c.**

LILY OF GOLD (G.) This variety was introduced in 1928 and stock of it is very scarce. The color is a rich canary yellow, deeper on lower petals. Flowers are large and open with a broad expanse of petals which are the ruffled type. The blooms are perfectly placed on the spike with six or more open at one time. The plant grows to medium height, is sturdy and straight. **Bulbs, each, 1 1/4", \$20.00.**

HAMBURG PINK (G.) Bright strawberry-pink, with deeper colored markings through lower petals. Large flowers of good substance. **Bulbs, each, 1 1/4", \$1.50.**

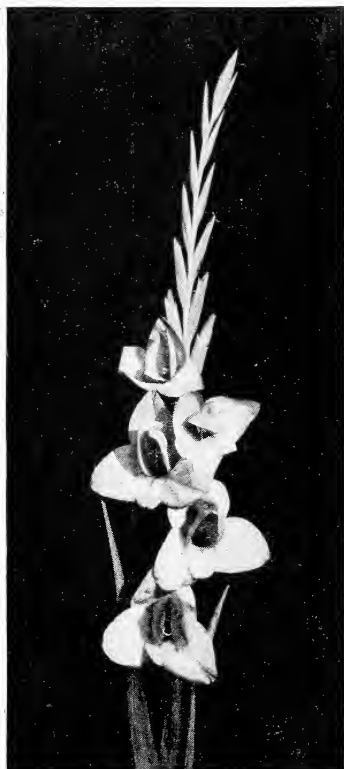
HEAVENLY BLUE (G.) A very beautiful novelty that approaches a blue shade closer than any other "Glad." The color is a very fine clear light-violet, with a deeper violet mark in the throat of the flower. The blooms are large, of good substance, and grow well placed upon the spike. There are from six to eight flowers open at one time. **Bulbs, each, 1 1/4", \$1.00; 3/4", 60c; Bulblets, each, 10c; Doz., 65c.**

HOLLYHOCK (G.) Round and ruffled creamy white flowers with a cherry blotch. Very similar in form and marking to a Hollyhock. Tall grower and a popular novelty. **Bulbs, each, 1 1/4", 25c.**

IMPRESARIO (L.) One of the lacinated varieties that is not widely grown. The upper petals are a beautiful, mellow, light lemon yellow. Lower petals canary yellow with a central line of gold. **Bulbs, each, 1 1/4", \$7.00.**

KIRCHHOFF'S NEW VIOLET (G.) The best of Kirchhoff's violet "Glads." A true shade of violet. Flowers are of medium size and have good substance. Stock of this variety is scarce. **Bulbs, each, 1 1/4", 50c; 3/4", 35c.**

LACINATUS (L.) Small flower of rose-pink. The edges of the petals are cut or lacinated. Many people expect a



Orange Queen

Description on page 11

1925. The color is a beautiful lavender-pink, with a feather-like mark of ruby on the lower petal. The flowers are large, with six to eight open at one time on a tall, straight stem. This variety is early, a vigorous grower and is very prolific. Bulbs, each, $1\frac{1}{4}$ ", \$1.25; $\frac{3}{4}$ ", 70c; Bulblets, each, 15c; Doz., \$1.25.

MEPHISTOPHELES (G.) One of the real "old timers." Bright red with yellow markings within the flower. Most of the garden visitors will remark about this gaudy flower. It is a good novelty. Bulbs, each, $1\frac{1}{4}$ ", 15c.

MINUET (G.) Fine lavender. The flowers are large, of good substance and an excellent, clear shade with no flecking. Large bulbs sold for \$100.00 each during the season of 1926. Bulbs, each, $1\frac{1}{4}$ ", 75c; $\frac{3}{4}$ ", 50c; Bulblets, Doz., 75c.

MME. GEORGE BOULAY (G.) Large, round flowers of white, shaded slightly blush, with two red blotches on the lower petals. A very striking flower. Bulbs, each, $1\frac{1}{4}$ ", \$1.00.

MOROCCO (G.) The flowers are large, of good form and open widely. The color is a very deep maroon, almost black. The best dark red and very much admired. Bulbs, each, $1\frac{1}{4}$ ", \$4.00.

LOCARNO (G.) Solid color of rich deep purple with no markings. Medium size flowers of good substance and early blooming habit. Vigorous plant and good propagator. Bulbs, each, $1\frac{1}{4}$ ", \$1.00.

LONE EAGLE (G.) Glowing orange-vermilion with soft carmine lines through lower petals. The color blends to a delicate pink in the throat of the blooms. Large flowers with well ruffled petals. Bulbs, each, $1\frac{1}{4}$ ", \$5.00.

MARMORA (G.) Large flowers of good substance having from 8 to 10 blooms open at one time. The color is a light grayish purple with a darker purple blotch on lower petals. This is an excellent exhibition variety and one that is admired by all who see it. Bulbs, each, $1\frac{1}{4}$ ", \$1.00.

MARY CAPEN (G.) This is one of Fischer's originations and was introduced last season. The color is a buff-orange, lighter within the flower and shading deeper toward the outer edges of the petals. The flowers are of medium size, with 5 to 6 blooms open at one time. A tall grower and an early bloomer. Bulbs, each, $1\frac{1}{4}$ ", \$5.00; Bulblets, each, \$1.00.

MARY FREY (G.) This is an exceptional variety that has won two enviable awards. It won the Trial Grounds Challenge Trophy of the American Gladiolus Society, and also the Vaughan Silver Medal for the best Commercial seedling at the A. G. S. show in Rochester in

- MOTHER MACHREE (G.)** One of the most unusual and beautiful of recent introductions. It is a vinaceous lavender blending into a deeper shade toward the outer edges of the petals. Tips of petals are flecked dull red. The throat is cream with a pink line extending through the lower petal. The general color impression given by this combination is gray or "smoky," and this "Glad" is referred to as "that smoky one." The flowers are large, about five inches across, possess good substance and fine keeping qualities. The blooms are well placed upon the spike, having six to eight open at one time. The spike is tall, straight, and strong. The plant is a vigorous grower and an excellent propagator. I had the pleasure of seeing this variety at different times as it grew as a seedling in the field of the originator. So I have observed it under varying conditions, and I know it will "stand up" in the most trying weather. This variety won first prize in the seedling class at the National Show at Hartford, Conn., in 1927. **Bulbs, each, 1½", \$25.00; ¾", \$15.00; Bulblets, each, \$1.00; Doz., \$10.00.**
- MRS. ANNA PFITZER (G.)** Tall, creamy-white with long spike bearing well placed blooms. The buds are a greenish color. An excellent variety. **Bulbs, each, 1¼", \$4.00.**
- MRS. F. C. HORNBERGER (G.)** Very large white, with no throat markings, having six to seven blooms open at one time. A fine flower for exhibition, for it has won many awards. **Bulbs, each, 1¼", 35c; ¾", 20c.**
- MRS. M. J. KILLION (G.)** Large cream-white flowers tinted a delicate shade of pink at edges of the petals. Good substance. **Bulbs, each, 1¼", \$1.50.**
- MRS. WILLIAM FAIRCLOUGH (G.)** The color of this flower is hard to describe. It is a light reddish-purple flecked with a deeper shade of this color. The two lower petals are very deep purple. The flowers are of medium size, and possess a rich velvet sheen. There are from six to eight blooms open at one time. This variety is an excellent novelty and received many favorable comments from visitors in my gardens. **Bulbs, each, 1¼", 35c; ¾", 20c; Bulblets, Doz., 30c; 100, \$1.50.**
- ORANGE SMOKE (P.-G.)** Introduced in 1928. Light orange, with edges of petals flecked dull red. Light orange yellow deep in throat of the blooms. The color effect is smoky orange, hence the name. Large blooms widely spaced on slender stems. **Bulbs, each, 1¼", 15c.**
- ORCHID LADY (G.)** Large flowers of clear orchid lavender with slight touch of cream in throat. A good exhibition flower of vigorous growth, tall, early and prolific. **Bulbs, each, 1¼", \$1.00.**
- ORCHID RUFFLES (G.)** Orchid with cream throat. A very beautiful color combination. Tall, strong grower. **Bulbs, each, 1¼", \$5.00.**
- PASTEUR (G.)** Light ruby with large blotches of maroon bordered creamy white. Very large flowers that grow on a tall stately spike. A real outstanding novelty that is greatly admired. **Bulbs, each, 1¼", \$2.50.**
- PATRICIA CARTER (P.-G.)** A very delicate and clear shrimp-pink, with no markings. A vigorous grower, producing a tall, straight stem with five and six blossoms open at one time. This is an excellent sort and much admired by all. Has many awards to its credit. **Bulbs, each, 1¼", 50c; ¾", 30c; Bulblets, Doz., 50c; 100, \$3.00.**
- PAUL CAMBON (G.)** Sturdy spikes of large flowers, deep red with crimson blotches on lower petals. Very peculiar coloring. **Bulbs, each, 1¼", \$2.50; Bulblets, each, 25c; Doz., \$1.75.**
- PAUL DESCHANEL (G.)** One of the French varieties. Large blooms of brilliant rose, mottled carmine, large throat-blotch of deep cerise. A good novelty. **Bulbs, each, 1¼", \$1.00.**
- PAUL PFITZER (G.)** Brilliant reddish purple, shaded deeper on lower petals. Large blooms on tall, strong spike. **Bulbs, each, 1¼", 50c; Bulblets, Doz., 25c; 100, \$1.75.**
- PAULINE KUNDERD (G.)** A delightful pure rose-pink, blending into cream in the throat of blooms. Tall grower with several flowers open at one time. **Bulbs, each, 1¼", \$5.00.**
- PEARL OF CALIFORNIA (G.)** Clear, soft, La France pink blending to a rosy white throat. Large widely open flowers of good form. The flower spike is tall and graceful, bearing from 25 to 30 flowers and buds with from eight to twelve flowers open at one time. **Bulbs, each, 1¼", 70c; ¾", 40c; Bulblets, each, 5c; Doz., 50c.**

- PFITZER'S TRIUMPH (G.)** This variety produces one of the largest and finest flowers. The flower spike is massive with blooms measuring nearly six inches across, and having four to six open at one time. The color is a flaming salmon with a darker colored blotch on lower petals. This "Glad" won the admiration of all the visitors to my garden. **Bulbs, each, 1 1/4", 60c; 3/4", 35c; Bulblets, Doz., 50c; 100, \$2.50.**
- PIERROT (P.)** Very small flowers with distinctly delicate shading. Pure pink with the lower segment white. A good variety for table decorations or for small baskets, etc. **Bulbs, each, 1 1/4", 50c.**
- PINK RUFFLES (G.)** Tall growing plant producing exquisite pale rose flowers overlaid with an amber sheen. **Bulbs, each, 1 1/4", \$1.00.**
- POUR LE MERITE (G.)** A new white of European origin. Pure cream-white with no throat marking. Strong tall flower spike. A good exhibition flower. **Bulbs, each, 1 1/4", \$1.25; Bulblets, each, 10c; Doz., \$1.00.**
- PURPLE VICTORY (G.)** Large flowers of deep cerise-purple. Six to eight flowers open at one time. Stock of this variety is scarce. **Bulbs, each, 1 1/4", \$2.50.**
- ROB ROY (P.-G.)** This variety was offered last season for the first time. Deep pink with a soft red blotch on lower petals. Medium size flowers of good substance. **Bulbs, each, 1 1/4", 50c.**
- ROI ALBERT (G.)** One of the "smoky" "Glads" with a color hard to describe. A combination of gray and salmon-pink. The throat of the flowers are lighter and dotted with ruby and gold. The flowers are very large, of good substance and open widely. This is an excellent sort and a favorite with all who see it. **Bulbs, each, 1 1/4", \$2.00; Bulblets, each, 15c; Doz., \$1.00.**
- ROZAN (G.)** This variety is often referred to as the "Aristocrat of Gladiolus." Very large flowers of delicate rose pink, with seven blooms open on the spike at one time. A very beautiful flower, strong grower, and good propagator. **Bulbs, each, 1 1/4", \$3.00.**
- STUTTGARDIA (G.)** Brilliant orange-scarlet. Large flowers on a tall, straight stem, having five to six flowers open at one time. One of the best reds. **Bulbs, each, 1 1/4", \$4.00.**
- THE EMIR (P.-G.)** An artistic novelty. In size, shape and coloring this "glad," resembles a tulip. The extraordinary coloring is a most attractive combination of rosy bronze overlaid with a silvery violet sheen; throat yellow, flamed red. **Bulbs, each, 1 1/4", 75c.**
- THE ORCHID (P.)** This variety is well named. A single floret worn as an orchid would readily be mistaken for one a few feet distant. Long, narrow, ruffled and lacinated petals of pale lavender, flecked near the edges with lavender pink. Narrow feathering of amaranth through lower petals. Very remarkable and distinct. **Bulbs, each, 1 1/4", 50c.**
- VELVET BRONZE (G.)** Velvety bronze-red. A good novelty. The flowers are medium size, of good form and substance, with from six to eight open at one time and nicely placed on the spike. Straight, strong stems. **Bulbs, each, 1 1/4", 75c; Bulblets, Doz., 75c.**
- WHITE ORCHID (G.)** Pure cream-white. The petals are beautifully frilled and their shape and position in the formation of the flower suggest an orchid—hence the name. The blooms are medium size, graceful and dainty. An early bloomer. Excellent. **Bulbs, each, 1 1/4", 50c; 3/4", 35c; Bulblets, Doz., 50c; 100, \$2.50.**
- YELLOW PERFECTION (G.)** Clear yellow, deeper within the throat of the flowers. Large blooms with from six to eight open at one time. Strong robust grower. **Bulbs, each, 1 1/4", \$3.00; Bulblets, each, 25c.**

Mixtures

STANDARD MIXTURE is made up of the older commercial varieties, seedlings, and the accidental mixtures that result from the occasional "spills" that are bound to happen. I have received many favorable comments from customers who have grown these bulbs. This mixture will produce a good variety of types, sizes, and colors. **Bulbs, 1 1/4", Doz., 35c; 3 Doz., \$1.00; 100, \$2.50. Bulbs, 1", Doz., 25c; 3 Doz., 65c; 100, \$1.50.**

PREFERRED MIXTURE. This assortment is composed of named varieties only, and is made up special from sorts that appear in my list. The varieties selected are very desirable and they will produce specimen blooms of a good variety of colors. If you wish an assortment, and you are partial to any particular color, just mention the color, and I will make a collection that will delight you. **Bulbs, 1 1/4", Doz., 65c; 3 Doz., \$1.85; 100, \$5.00. Bulbs, 1", Doz., 50c; 3 Doz., \$1.35; 100, \$3.50.**

